

SENATE RESOLUTION 91

By Lamar

A RESOLUTION to honor Deidre Malone in celebration of  
Women's History Month in Tennessee.

WHEREAS, the month of March was officially designated as Women's History Month in 1987; and

WHEREAS, every March, Women's History Month provides an opportunity to honor the achievements of those women who have paved the way wherein every person has an opportunity to pursue the American dream; and

WHEREAS, the Volunteer State is proud to be the home of a number of historic, pioneering women, including the awe-inspiring Deidre Malone, president and CEO of The Carter Malone Group, LLC; and

WHEREAS, Ms. Malone founded The Malone Group, a public relations, marketing, advertising, and government relations firm, in May 2003; the agency is headquartered in Memphis and has an office in Jackson, Mississippi; and

WHEREAS, before founding her agency, Deidre Malone served as vice president of marketing development for ALSAC, the fundraising arm of St. Jude Children's Research Hospital; she also held the position of director of public relations for the hospital, prior to which she was a broadcast journalist and news producer for WMC-TV Action News 5; and

WHEREAS, a highly regarded leader in her community, Ms. Malone is a member of the board of directors for the Sycamore Institute, Baptist Health Sciences University, and the Memphis Museum of Science & History; and

WHEREAS, she also serves as a member of the Economic Development Growth Engine (EDGE) Board, Memphis and Shelby County Port Authority Board, Memphis Regional Chamber, Black Business Association, Mid-South Minority Business Continuum, and Public

Relations Society of America. She is a founding member of the Tennessee Public Relations Alliance; and

WHEREAS, Deidre Malone is the immediate past 1<sup>st</sup> vice president of the National Women's Political Caucus, president of the Tennessee Women's Political Caucus, former vice president of the Shelby County Democratic Party, and immediate past President of the NAACP Memphis Branch; she is a founding member of the Philanthropic Black Women of Memphis and a trustee at Bethlehem Missionary Baptist Church; and

WHEREAS, deeply devoted to the Memphis community, Ms. Malone was elected to the Shelby County Commission in 2002, serving as chair of the budget, community services, and housing and economic development committees and vice chair of the education committee; in September 2008, she made history by becoming the first African-American woman to chair the Shelby County Commission and the first woman to chair the budget committee, and when she ran for mayor of Shelby County, she was the first woman to win a major party nomination for that position; and

WHEREAS, Deidre Malone is a 1999 graduate of Leadership Memphis, and in 2001, she served as Leadership Memphis Alumni Association president; a member of Beta Epsilon Omega Chapter of Alpha Kappa Alpha Sorority, Inc., she currently serves as the vice president of the board of directors of the Best Media Properties, Inc., and is a partner in M1TV Network; and

WHEREAS, her many accomplishments aside, she is most grateful for the love of her husband, Dr. Patrick Malone; sons, Patrick II and Brian; and grandchildren, Patrick III, Bailee Christian, and Brielle; and

WHEREAS, in saluting Ms. Malone during Women's History Month, let us remember that when women succeed, America succeeds, as does Tennessee; now, therefore,

BE IT RESOLVED BY THE SENATE OF THE ONE HUNDRED THIRTEENTH GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, that we hereby honor Deidre Malone on her many contributions to the State of Tennessee as we celebrate Women's History Month and the generations of trailblazing women who have built our State and their vital contributions to our country's history.

BE IT FURTHER RESOLVED, that an appropriate copy of this resolution be prepared for presentation with this final clause omitted from such copy.